

Creating Seamless Ecommerce Experiences



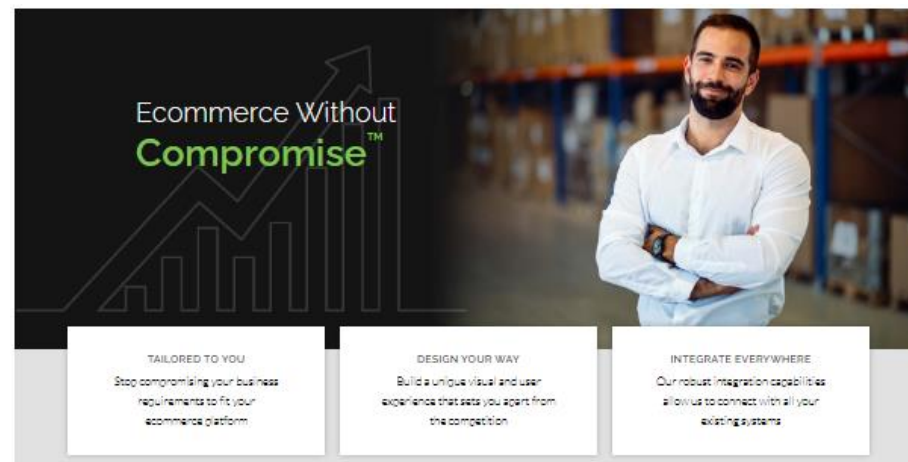
September 16, 2022

Kim Planet
Chief Solutions Architect
Kalio Commerce

kplanet@kaliocommerce.com

Kalio Commerce

- ❑ Full-Service Ecommerce Platform provider for mid-market retailers
- ❑ Long History working with Direct Marketers



Ecommerce Without **Compromise**™

TAILORED TO YOU
Stop compromising your business requirements to fit your ecommerce platform.

DESIGN YOUR WAY
Build a unique visual and user experience that sets you apart from the competition.

INTEGRATE EVERYWHERE
Our robust integration capabilities allow us to connect with all your existing systems.

Differentiated Solutions for **Unique Industries**



Catalogs & Specialty Retailers

Kalio can help bridge the print and digital worlds to create a compelling, omnichannel user experience for your customers. »



Promotional Products

We've developed an online design studio, a searchable artwork selection tool and support for multiple pricing plans to meet the needs of this industry. »



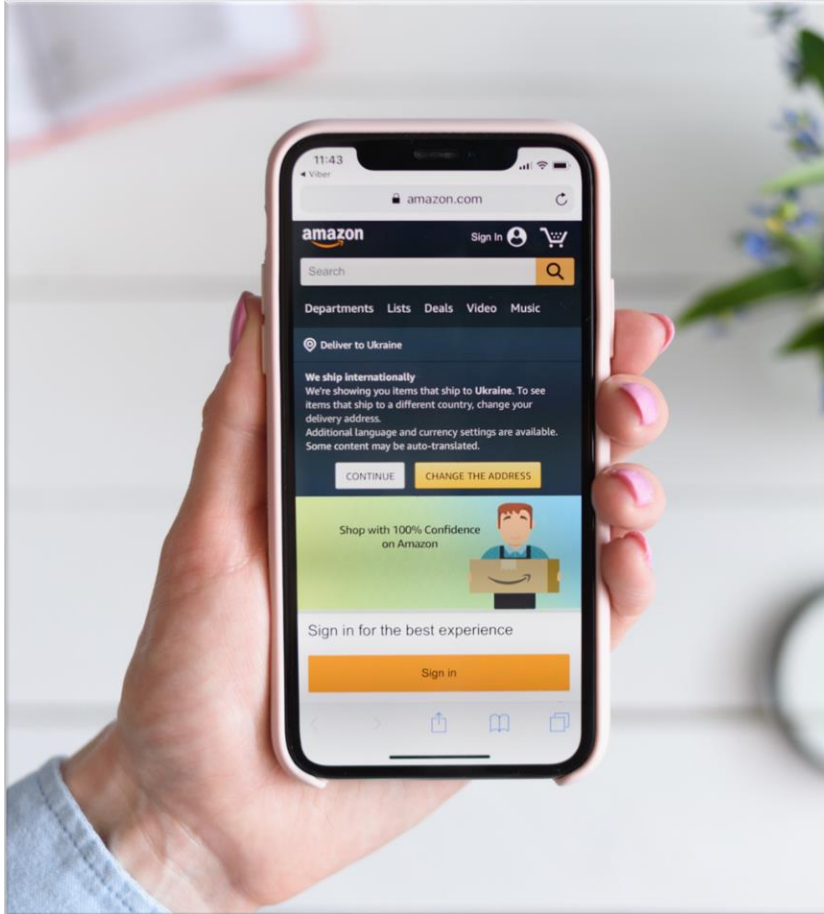
Food & Gift

We offer multiple shipping, pre-loaded gift lists, requested delivery dates, and web order entry capabilities to sweeten the customer experience. »

A close-up photograph of a mechanical engine, likely a diesel engine, showing several bearings and rollers. The image is partially obscured by a white diagonal shape on the left and a green diagonal shape on the right. The text is overlaid on the white shape.

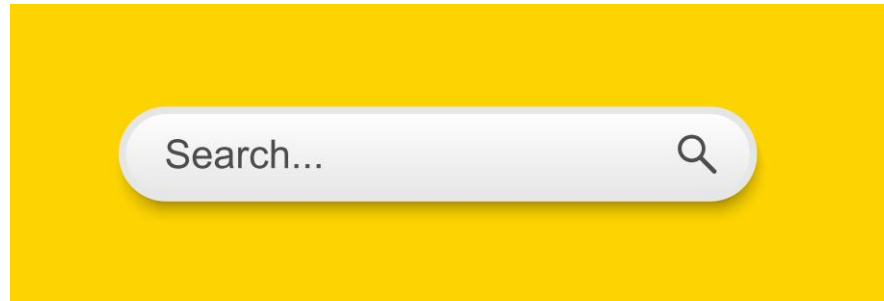
Reduce Friction
at
EVERY Point in
the Process!

3 Key Website Areas to Reduce Friction



- ❑ Search
- ❑ Checkout
- ❑ User Experiences that Facilitate the Shopping Journey

1. It Starts with Search



- ❑ 43% of visitors start with search (high purchase intent)

- Forrester Research

- ❑ Search users convert 2.6x higher than other visitors

- Salesforce

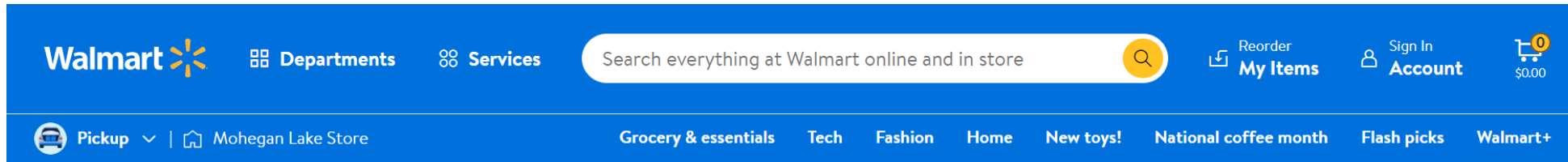
- ❑ Effective site search means better usability, allowing customers to find things more quickly

- ❑ 12% of users will go to a competitor's site after an unsuccessful search

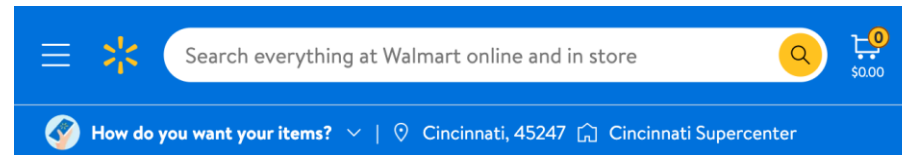
- KISSMetrics

Key Elements for Great Site Search

Design & Placement of the Search Bar

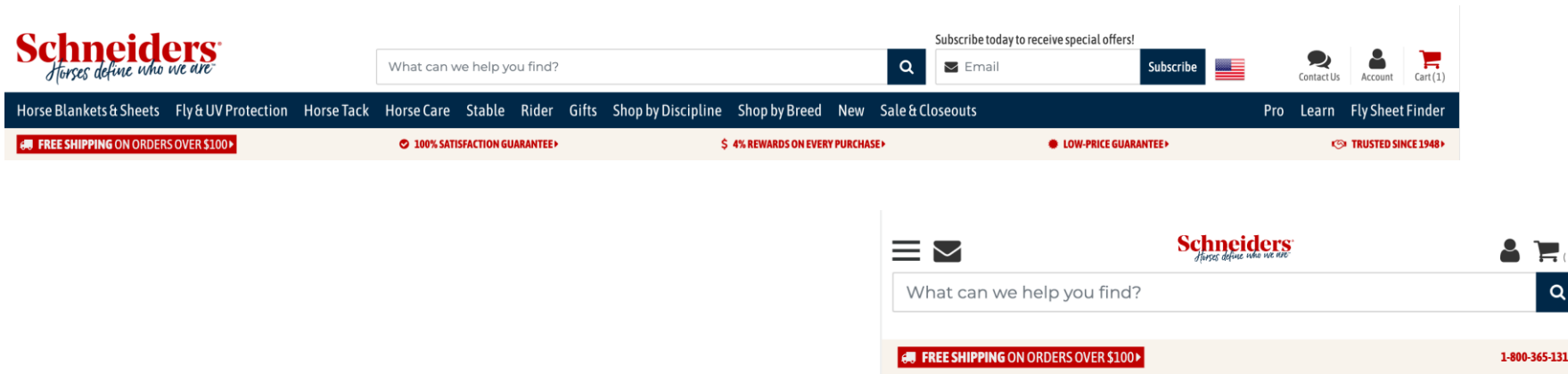


- Prominent
- High contrast/visibility
- Large size
- On every page



Key Elements for Great Site Search

Utilize call-to-action text



“What can we help you find?”

Key Elements for Great Site Search

Offer auto-complete suggestions

The screenshot displays the website's search bar with the text 'bl' entered. Below the search bar, a dropdown menu provides suggestions:

- No Results For "bl"**
- Top Items In "Black"**
 - Pumpkin Spice Black Tea Bags
 - Ginger Peach Black Tea Bags
 - Blackberry Sage Black Tea Bags
 - Bold Black Chai
 - Vanilla Almond Black Tea Bags
 - British Breakfast Black Tea Bags
- Suggestions**
 - Black
 - Black Tea
 - Black Tea Bag
 - Black Full-Leaf
 - Blueberry
 - Breakfast Black
- Suggested Categories**
 - Black Tea
 - Black Bulk
 - Flavored Black
 - Black Refill
 - Black Tea Bags
 - Tea Blends

The background of the screenshot shows a product page for 'Blackberry Sage Tea For Wisdom' with a canister and tea bags. A search bar is visible at the top right with icons for 'Contact Us', 'Sign In', and a shopping cart containing '\$13.25'. A 'Tea Finder' navigation bar is also present.

*Polyphenols and catechins have been known to support the mind and body**

*caffeine can improve alertness and focus**

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Key Elements for Great Site Search

Utilize filters & facets to continue the journey

The image shows a search results page for "turnout blanket" on a website. On the left is a sidebar titled "Refine Your Search" with various filter categories. A red circle highlights the "Filter Warmth" section. The main content area displays a grid of product listings, each featuring a horse wearing a blanket, the product name, price, discount, and customer reviews.

Refine Your Search

- Horse Type: DRAFT, FOAL, HORSE
- Size: 16 oz, 32 oz, 36, 38, 40, 42, 44, 46, 48, 52, 55, 56, 58, 60, 62, 64, 66, 68, 70
- Filter Warmth: HEAVY WEIGHT (300+ gsm), LIGHT WEIGHT (80-200 gsm), MEDIUM WEIGHT (200-300 gsm), SH (NO 300)
- Blanket and Sheet Fit: CONTOUR COLLAR (BEST FOR A SADDLE FIT AROUND THE NECK), FITS WITHIN (BEST FOR UPPOUT HANGING), EXTRA COLLAR (BEST FOR NO SADDLE SEAT), SPINE (BEST FOR BACK)
- Front Closure: SMOOTH FRONT, SMOOTH FRONT
- Belly Closure: BELLYBAND, SURCINGLE, FRONT SURCINGLE
- Brand: Adjusta-Fit, Amigo, Armorflex, Dura Nylon
- Color: BLACK, BLUE, BROWN, GREY, GREEN
- Warranty

Search Results for "turnout blanket"

We Recommend | \$ low to high | \$ high to low | Page 1 of 15 | View All

Product	Price	Discount	Shipping	Reviews
ARMORFlex® Warrior Turnout Blankets	\$144.99 - \$429.99	\$164.99 - \$254.99	FREE SHIPPING	7964 Reviews
StormShield® Contour Collar Classic Turnouts - Surcingle	\$129.99 - \$174.99	\$79.99 - \$104.99	FREE SHIPPING	8489 Reviews
StormShield® Nordlund Combo Turnouts	\$289.99 - \$314.99	\$169.99 - \$189.99	FREE SHIPPING	8489 Reviews
StormShield® Blizzard Combo Turnouts	\$229.99 - \$259.99	\$139.99 - \$154.99	FREE SHIPPING	8489 Reviews
StormShield® Contour Collar Euro Extreme Turnouts	\$144.99 - \$199.99	\$104.99 - \$119.99	FREE SHIPPING	8489 Reviews
ARMORFlex® Warrior VTEK® Fit Turnouts - Surcingle	\$374.99 - \$419.99	\$219.99 - \$249.99	FREE SHIPPING	7964 Reviews
StormShield® Contour Collar Classic Turnouts - Bellyband	\$144.99 - \$189.99	\$84.99 - \$109.99	FREE SHIPPING	9489 Reviews
ARMORFlex® Challenger V-Free® Fit Turnouts - Surcingle	\$259.99 - \$289.99	\$154.99 - \$169.99	FREE SHIPPING	7964 Reviews
StormShield® Euro Extreme Turnouts	\$144.99 - \$199.99	\$104.99 - \$119.99	FREE SHIPPING	8489 Reviews
StormShield® Euro Extreme Turnouts	\$144.99 - \$199.99	\$104.99 - \$119.99	FREE SHIPPING	8489 Reviews
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StormShield® Euro Extreme Turnouts	\$144.99 - \$199.99	\$104.99 - \$119.99	FREE SHIPPING	8489 Reviews

Key Elements for Great Site Search

Offer a Useful “No Results” Page

The screenshot shows the Crutchfield website's search results page for the query "noise canceling headphones". The page features a navigation bar with the Crutchfield logo, a search bar, and contact information. Below the navigation bar, there is a banner for "Free 2-Day Shipping to New York". The main content area displays the message: "Your search for 'noise canceling headphones' didn't return any results". Below this message, there is a suggestion: "Did you mean [noise canceling headphones?](#)". The page also includes a "Search tips" section with a list of suggestions: "Try searching by product type, brand, model number, or product feature", "Check your spelling", "Broaden your search by using fewer or more general words", and "You can also shop by brand". There is a "Browse by category" section with links to "Car Audio, Video & GPS", "Pro Audio", "TVs & Video", "Headphones & Wireless Audio", "Home Audio", and "Cameras". A "Need help?" section provides contact options for "1.888.955.6000", "Email", and "Chat". A "Help us make our site search better" section includes a "Send Feedback" link. Finally, there is a "Recently viewed products" section with four product cards: "Robo 3D™ Drone DIY Kit", "Sony Cyber-shot® DSC-RX100 V", "Sony Cyber-shot® DSC-RX100 III", and "Sony Cyber-shot® DSC-RX100 II".

Useful Elements

- ➔ Clearly state the issue
- ➔ Spelling suggestion
- ➔ Tips
- ➔ Category suggestions
- ➔ Customer support

Key Elements for Great Site Search

Run a broader search instead of no search results page

The screenshot displays a search results page for the query "draft fly boot". The main heading states: "draft fly boot" did not return any search results. Please see our recommendations below. The page features a sidebar on the left with various filters and a main grid of product recommendations on the right.

Selected: Clear All
Draft

Refine Your Search

Horse Type

DRAFT HORSE MINI

Size

75 78 81 84 86 87 88
90 92 94 X-Large XX-Large

Filter Warmth

HEAVY WEIGHT 300 gsm MEDIUM WEIGHT 200-300 gsm SHEET NO INSULATION

Blanket and Sheet Fit

RELAXED FIT AND BACK FLAP BETTER FIT LOWER WITH BELT AND POWER HOLES

Front Closure

ZIPPER FRONT

Belly Closure

FRONT SURCINGLE FRONT SURCINGLE

Brand

Amigo
Armorflex
Dura-Nylon
Mosquito Mesh

Color

BLACK BLUE PINK

Recommendations: \$ Low to High \$ High to Low

Page 1 of 1 View All

Product 1: Big Fella Mosquito Mesh® Fitted V-Free® Draft Fly Sheet
\$259.99 **\$189.99**
up to 26% off
FREE SHIPPING
★★★★★ 1278 Reviews

Product 2: Amigo® XL Bug Rug Fly Sheet
\$169.99 **\$111.96**
up to 34% off
FREE SHIPPING
★★★★★ 7 Reviews

Product 3: ARMORFlex® Challenger V-Free® Fit Big Fella Draft Turnouts - Surcingle
\$289.99 - \$324.99 **\$169.99 - \$199.99**
up to 41% off
SPECIAL BUY
FREE SHIPPING
★★★★★ 7964 Reviews

Product 4: ARMORFlex® Challenger V-Free® Fit Big Fella Draft Turnout Sheet - Surcingle
\$289.99 **\$169.99**
up to 41% off
FREE SHIPPING
★★★★★ 7964 Reviews

Product 5: ARMORFlex® Warrior V-Free® Fit Big Fella Draft Turnouts - Surcingle
\$164.99 - \$429.99 **\$164.99 - \$254.99**
up to 41% off
CLOSEOUT
SPECIAL BUY
★★★★★ 7964 Reviews

Product 6: ARMORFlex® Warrior V-Free® Fit Big Fella Draft Turnout Sheet - Surcingle
\$164.99 - \$429.99 **\$164.99 - \$254.99**
up to 41% off
CLOSEOUT
FREE SHIPPING
★★★★★ 7964 Reviews

Product 7: ARMORFlex® Warrior V-Free® Fit Big Fella Draft Turnout Blanket Neck Cover
\$169.99 **\$89.99**
up to 44% off
CLOSEOUT
★★★★★ 21 Reviews

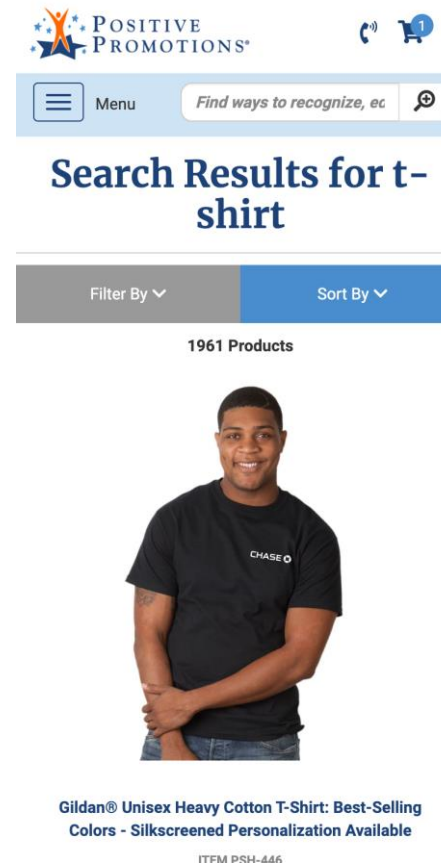
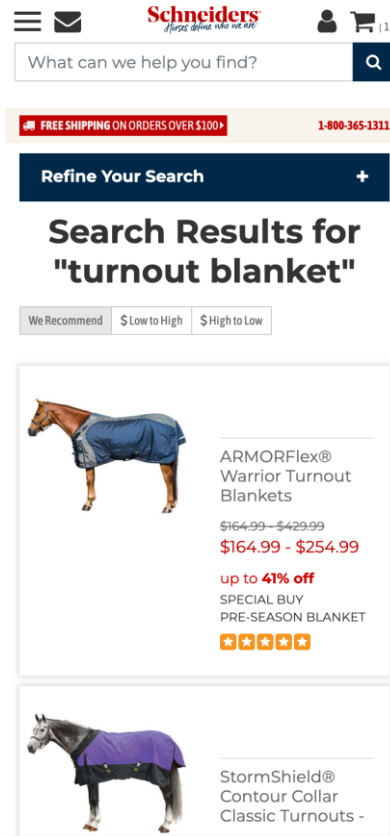
Product 8: Adjusta-Fit® Big Fella Dura-Nylon® Draft Sheet - Open Front
\$169.99 **\$79.99 - \$99.99**
up to 53% off
★★★★★ 854 Reviews

8

Key Elements for Great Site Search

Optimized for Mobile

- ❑ Prioritize what's above-the-fold
- ❑ Offer easy-to-access filter and sort options collapsed by default



2. Building a Seamless Checkout



Source: EyeStudio

The best ecommerce checkout experiences aren't necessarily flashy or visually compelling

Instead, it's all about getting them to complete their purchase as quickly and smoothly as possible

Building a Seamless Checkout

- ❑ Reduce the number of steps and/or pages
 - ❑ 3-4 Steps Maximum
 - ❑ Billing
 - ❑ Shipping -- Offer Same as Billing/Shipping option
 - ❑ Payment
- ❑ No Distractions

The Republic of Tea
LEADING PURVEYOR OF PREMIUM TEAS

Call us at (800) 298-4832

Secure Checkout

Already have an account? [Sign in >](#)

1. Billing Information

* Indicates a required field

Email*

First Name* Last Name*

Company (Optional)

Street Address* P.O. Box

Apt., Suite, etc. City*

State/Province* Zip*

Country* Phone*


ITEM	QUANTITY	TOTAL
Pumpkin Spice Black Tea Bags 40306 Tin - 50 Tea Bags (\$0.26 per cup)	1	\$13.25
Blackberry Sage Black Tea Bags 40028 (\$0.20 per cup)	1	\$10.00
Organic Jasmine Single Overwrap 5865061	1	FREE
Pumpkin Spice Single Overwrap 5866306 Pumpkin Spice Black Tea	1	FREE
Subtotal		\$23.25
Shipping Total		\$5.99
Estimated Tax		\$0.00
Total		\$29.24

Add a Promo Code or Gift Card

Privacy & Security | (800) 298-4832
The Republic of Tea © Copyright 2000-2022

Building a Seamless Checkout

One Page preferred with Guided Navigation



Call us at (800) 298-4832

Secure Checkout

Already have an account? Sign in >

1. Billing Information

KalioCommerce Edit
Kim Planet
635 West 7th Street, Suite 204 Suite 204
Cincinnati, OH 45203
US
5135551212
kplanet@kaliocommerce.com

2. Shipping Information

KalioCommerce Edit
Kim Planet
635 West 7th Street, Suite 204 Suite 204
Cincinnati, OH 45203
US
5135551212
Shipping Method
Standard (\$5.99) - 7-9 Business Days



3. Free Samples

Enjoy your free samples!

4. Payment Information

Credit Card





Card Number VISA MA EXP SEC Expiration Date MM/YY Security Code

By clicking Submit Order, you agree to our Terms of Use and Privacy Policy.

PayPal

Amazon Pay

ITEM	QUANTITY	TOTAL
 Pumpkin Spice Black Tea Bags 40306 Tin - 50 Tea Bags (\$0.26 per cup)	1	\$13.25
 Blackberry Sage Black Tea Bags 40028 (\$0.20 per cup)	1	\$10.00
 Organic Jasmine Single Overwrap S865061	1	FREE
 Pumpkin Spice Single Overwrap S866306 Pumpkin Spice Black Tea	1	FREE
Subtotal		\$23.25
Shipping Total		\$5.99
Estimated Tax		\$0.00
Total		\$29.24

Add a Promo Code or Gift Card

Privacy & Security | (800) 298-4832
The Republic of Tea © Copyright 2000-2022


Building a Seamless Checkout

Make it even simpler for mobile

The REPUBLIC of TEA
Call us at (800) 298-4832

Secure Checkout

Already have an account? [Sign in >](#)

 [See order summary >](#) \$29.24

1. Billing Information

* indicates a required field

Email*

First Name* **Last Name***

Company

Street Address*
 P.O. Box

Apt., Suite, etc. **City***

State/Province* **Zip***

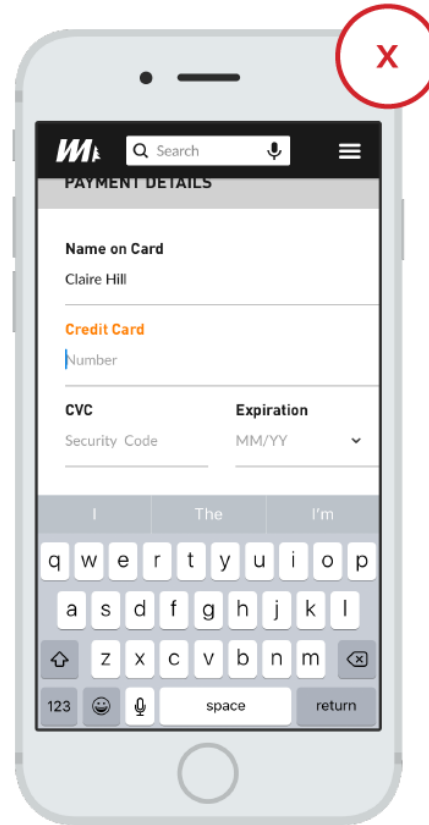
Country* **Phone***

[? Help](#)

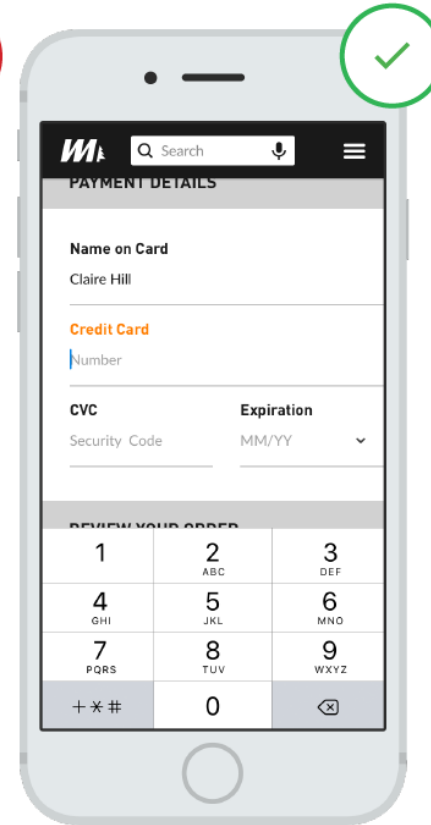
Building a Seamless Checkout

Optimize for Mobile

- ❑ Minimize necessary information
- ❑ Limit length of the page
- ❑ Load correct keyboard
- ❑ Auto-fill info where possible



X The user is required to tap the number key in the keyboard to enable number entry.



✓ An appropriate numeric keyboard is automatically provided for fields that require numeric entry.

Building a Seamless Checkout

Allow Guest Checkout

- ❑ 25% of abandon carts result from forced registration
- ❑ If you offer both a guest checkout and a login screen, keep the options and click-points limited

Jackson & Perkins.

Secure Checkout

Fill in the information below or [sign in using your account.](#)

See Order Summary ▼ \$57.17

Step 1: Billing Information ✓

KalioCommerce
Kim Planet
635 West 7th Street Suite 204
Cincinnati, CO 45203
5135551212 Edit

Step 2: My Order ✓

KalioCommerce
Kim Planet
635 W 7TH ST STE 204
CINCINNATI, OH 45203
5135551212 Edit

Step 3: Payment Information

Have a Gift Certificate or Merchandise Credit?

Credit Card

Card Number VISA MasterCard Discover Amex

Expiration Date MM/YY Security Code

Submit Order ▶

PayPal

Building a Seamless Checkout

Offer Multiple Payment Options

- ❑ Prioritize the most popular methods first
- ❑ BNPL services such as Klarna and Affirm are growing in popularity
- ❑ If selling Internationally, you must offer local payment methods - (e.g.: Boleto in Brazil)

BLACK WIDOW Call Our Experts 800-224-4996

CHECKOUT Fill in the information below or [sign in using your account.](#)

1. SHIPPING INFORMATION

Kim Planet
635 West 7th Street Suite 204
Cincinnati, OH 45203
513-555-1212

Shipping Method
Ground

[Edit](#)

2. BILLING INFORMATION

Kim Planet
635 West 7th Street Suite 204
Cincinnati, OH 45203
513-555-1212

[Edit](#)

3. PAYMENT INFORMATION

Have a Promo Code or Gift Certificate?

Credit Card

Card Number VISA MC AMEX DISC MASTC Name On Card

Exp. Month Exp. Year CVV


- Select - - Select -

PayPal

Amazon Payments

affirm Monthly Payments
Starting at \$50/mo with [affirm](#). [Learn more](#)

ORDER SUMMARY

ITEM	QTY	PRICE	TOTAL
 7' 10" 3-Piece Arched Folding Motorcycle Ramp Item ID: BW-9440-HD In Stock - Ready to Ship FREE SHIPPING	1	\$549.99	\$549.99
Subtotal:			\$549.99
Shipping:			FREE
Estimated Tax:			\$42.90
Total:			\$592.89

Building a Seamless Checkout

Eliminate Shipping Cost Surprises

- No unexpected shipping costs or surprise fees
- Display accurate shipping costs ASAP
- Link to details on Shipping charges

The screenshot displays a checkout page with a shipping form on the left and a summary table on the right. The summary table is highlighted with a red border.

SUMMARY	
SUBTOTAL	CAD 210.00
SHIPPING & HANDLING	FREE
TAXES	CAD 31.50
TOTAL	CAD 241.50

Below the summary table, the 'IN YOUR CART (1)' section shows a product: Jordan Mars 270 Men's Shoe, Style#: CD7070-007, Size: US 12, Qty: 1, priced at CAD 210.00. The 'SHIPPING & DELIVERY' section notes that orders are delivered on business days (Monday-Friday) excluding public holidays, with a link to 'See details'.

The shipping form on the left includes fields for First Name, Last Name, Postal Code, Address Line 1, Address Line 2 (Optional), Municipality, Province/Territory, Country/Region (Canada), Select Delivery Method (Standard FREE, Express CAD 40.00), Shipping Phone, and Email. It also features a checkbox for 'Join NikePlus and save your delivery details for faster checkout.', a 'Sign In' link for existing members, and a consent checkbox for the Privacy Statement and Cookie Policy. A 'CONTINUE TO BILLING' button is located at the bottom right of the form.

3. User Experiences that Facilitate the Shopping Experience

1. Make your website easy to navigate
2. Provide relevant filtering options
3. Optimize search results
4. Relevant content on homepage
5. Prioritize site speed
6. Show compatible products
7. Provide tools to facilitate product selection
8. Offer finders, configurators, configurable gifts, etc.




UX that Facilitates Shopping Experiences

In-path Upsell Opportunities

- ❑ Targeted, relevant, product offerings
- ❑ Upsell and Cross-Sell opportunities

Added to Your Cart

StormShield® Contour Collar Classic Heavyweight Turnout Blanket - Sursingling 72 Orange



Item #: 31955 72 OR
Qty in Cart: 1
Size: 72
Color: Orange
✓ In Stock


Cart Summary

Congrats, you've received **Free Shipping!**

Merchandise	\$174.99
Merchandise Savings	-\$70.00
Subtotal	\$104.99


[Continue Shopping](#) [CHECKOUT](#)

You May Also Need




StormShield® Contour Collar Classic
\$79.99 ~~-\$59.99~~
save **25%**

[ADD TO CART](#)




Schneiders® Detachable Adjustable 1"
\$25.99 ~~-\$17.99~~
save **31%**

[ADD TO CART](#)



ARMORFlex® Challenger Turnout
\$104.99 ~~-\$309.99~~
up to **45% off**

[CHOOSE OPTIONS](#)




Dura-Tech® Viking Traditional Euro
\$114.99 ~~-\$174.99~~
up to **43% off**

[CHOOSE OPTIONS](#)

ITEM ADDED TO CART

ADD ANOTHER TRAY FOR ONLY \$15 MORE!



3 Trays
3NR | Approx. 24 lbs.
only \$74.99

Instead of only 20, you will enjoy approx. 30 pieces of sweet and seedless Navel Oranges and Ruby Red Grapefruit.

[YES, PLEASE UPDATE MY CART.](#)

[NO THANKS](#)


UX that Facilitates Shopping Experiences

Personalized Choices

- ❑ Allow shoppers to remember their brand appropriate choices
- ❑ Create shortcuts to ordering

Healthcare Team Pride District® Unisex Super-Soft Fashion T-Shirt - Silkscreened Personalization Available

Item # PSH2528
☆☆☆☆☆ Write a review



1 Select Quantity

Pricing - Need more? Call 877-258-1225 for pricing beyond quantity shown
- FREE Setup charge!

QTY EACH	18 - 23	24 - 47	48 - 71	72 - 143	144 - 287	288 - 575	576+
	\$19.29	\$15.79	\$14.39	\$13.29	\$12.49	\$11.49	\$10.29

Minimum Order Quantity: 18

XSmall	Small	Medium	Large	XLarge	2XLarge
0	0	0	0	0	0

3XLarge (add \$3.00 / item) 4XLarge (add \$3.00 / item)

0 0

2 Select Product Color


PRODUCT COLOR

3 Select Logo Design

Choose one of our exclusive stock logo designs, or select Use My Own Design Use My Own Design

Search logo gallery by keyword or ID

Browse Stock Art Gallery My Stock Art



4 Select Print Option

Request a Free Sample

Remote Gift Delivery

Description

Product Features

- Crafted from ring-spun cotton for ultimate softness.
- 4.3-oz., 100% combed ring-spun cotton; Light Heather Grey; 90% combed ring-spun cotton / 10% polyester
- Slightly slimmer body and shorter sleeves
- 1 x 1 rib-knit neck
- Shoulder-to-shoulder taping
- Tear-away label
- Individually folded and bagged with size stickers for easy distribution

Personalization Options

- Choose one of the beautifully silkscreened options below in full color:
 1. One of our exclusive healthcare designs
 2. One of our exclusive healthcare designs plus your facility name for \$1 per piece

UX that Facilitates Shopping Experiences

★ Easy-Order WebStores / Pop-Up Stores - [Learn More](#) ★

Easy Gift Giving – [Learn more](#) ▶ My Stock Art Order Status Unavailable Subscribe for Deals My Account ▾

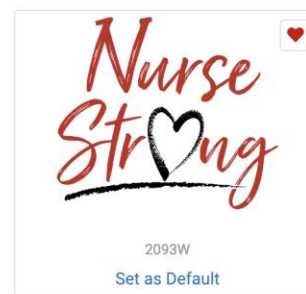
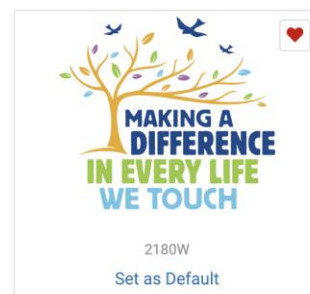
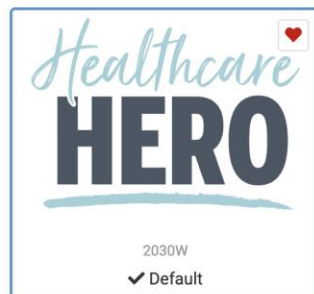
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Promotional Products	Custom Apparel	Education	Healthcare	Business	Safety	Community & Family	Recognition Gifts
Holiday Gifts	New Products	Deals Of The Week	Best Sellers	Gifts Under \$5	Clearance		

MY STOCK ART GALLERY

Welcome to your My Stock Art Gallery page showcasing your favorite stock art logos.

- ➔ To remove logos from your My Stock Art Gallery page just click on the red heart in the upper right corner of the logo.
- ➔ Switch your default logo easily by clicking "Set as Default". Your default logo will then appear on the product page of any applicable product as you shop.



UX that Facilitates Shopping Experiences

Healthcare Team Pride District® Unisex Super-Soft Fashion T-Shirt – Silkscreened Personalization Available

Item # PSH2528

☆☆☆☆☆ Write a review



Request a Free Sample

Remote Gift Delivery

Description

Product Features

- Crafted from ring-spun cotton for ultimate softness.
- 4.3-oz., 100% combed ring-spun cotton; Light Heather Grey: 90% combed ring-spun cotton / 10% polyester
- Slightly slimmer body and shorter sleeves
- 1 x 1 rib-knit neck
- Shoulder-to-shoulder taping
- Tear-away label
- Individually folded and bagged with size stickers for easy distribution

Personalization Options

- Choose one of the beautifully silkscreened options below in full color:
 1. One of our exclusive healthcare designs
 2. One of our exclusive healthcare designs plus your facility name for \$1 per piece
 3. Your custom facility logo only
- Exclusive designs can easily be found by searching or browsing the Logo Gallery in Step 2
- For custom logos, use our Design Studio or simply upload your facility logo and let Positive Promotions design it for you
- To personalize multiple imprint locations, contact our sales department at (877) 258-1225

1 Select Quantity

Pricing - Need more? Call 877-258-1225 for pricing beyond quantity shown
- FREE Setup charge!

QTY EACH	18 - 23	24 - 47	48 - 71	72 - 143	144 - 287	288 - 575	576+
	\$19.29	\$15.79	\$14.39	\$13.29	\$12.49	\$11.49	\$10.29

Minimum Order Quantity: 18

XSmall	Small	Medium	Large	XLarge	2XLarge (add \$2.00 / item)
<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="6"/>	<input type="text" value="6"/>	<input type="text" value="6"/>	<input type="text" value="0"/>
3XLarge (add \$3.00 / item)	4XLarge (add \$3.00 / item)				
<input type="text" value="0"/>	<input type="text" value="0"/>				

2 Select Product Color

PRODUCT COLOR



3 Select Logo Design

Choose one of our exclusive stock logo designs, or select Use My Own Design

Use My Own Design

Search logo gallery by keyword or ID

Browse Stock Art Gallery

My Stock Art



4 Select Print Option

Need help? Get a FREE design consultation

Customize

Add Artwork

Selected Design

UX that Facilitates Shopping Experiences

Use configurators for complex products

Best Practices:

- Educate and entertain
- Offer 360° view
- Display all the steps in the process
- Include a “start over” option
- Offer full price transparency
- Provide Help Options

The screenshot displays the DiscountRamps website interface. At the top, there is a navigation bar with the company logo, a search bar, and a shopping cart icon. Below the navigation bar is a promotional banner for "RED HOT DEALS! UP TO 50% OFF" with a "SHOP NOW" button. The main content area features a breadcrumb trail: Home > Mobility > Wheelchair Ramps > Modular Handicap Ramps. The product title is "Silver Spring Roll-Tek Modular Ramp Kits". A 3D rendering of the ramp kit is shown on the left. On the right, the configurator steps are: 1. CHOOSE YOUR RAMPS (with dropdowns for "Number of Handrails" and "Length", and a "+ Add another" link), 2. CHOOSE YOUR PLATFORM(S), 3. CHOOSE ACCESSORIES, and 4. SUMMARY (\$0.00). At the bottom, there are buttons for "GET 10% OFF!", "REQUEST CONSULT ->", and "ADD TO CART".

Complex Product Configurators

Home > Mobility > Wheelchair Ramps > Modular Handicap Ramps

Silver Spring Roll-Tek Modular Ramp Kits



Play Video

Questions?

Call our certified ramp experts today! 1-888-651-3431

GET 10% OFF!

1. CHOOSE YOUR RAMPS



2. CHOOSE YOUR PLATFORM(S)



3. CHOOSE ACCESSORIES



4' x 4' Silver Spring Roll-Tek Platform Leg Reinforcement Kit for Modular Ramp System ⓘ

\$179.99



5' x 5' Silver Spring Roll-Tek Platform Leg Reinforcement Kit for Modular Ramp System ⓘ

\$179.99



Continue to Summary

4. SUMMARY

\$5529.97

Choose Your Ramps

14' Silver Spring Roll-Tek Modular Ramp Kit with Two Handrails – \$3549.99

[edit](#)



Choose Your Platform(s)

4' x 4' Silver Spring Roll-Tek Platform with Handrails for Modular Ramp System – \$1799.99

[edit](#)



Choose Accessories

5' x 5' Silver Spring Roll-Tek Platform Leg Reinforcement Kit for Modular Ramp System – \$179.99

[edit](#)



REQUEST CONSULT →

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- \$65.70

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- Fall and Winter Favorites
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Free Shipping on orders over \$30

Tea > Tea Gifts > Custom Gifts > Tea and Mug with Infuser Custom Gift

Tea and Mug with Infuser Custom Gift

5.0 1 Review Write a Review



Prices start at \$24.95

Select one tin of tea and give it with a ceramic mug, available in a number of styles and colors. Mug comes with Read more >

1. Select Mug



Sky Blue Dancing Leaves Mug

\$16.25

More Info

Orange Spice Dancing Leaves Mug

\$16.25

More Info

Daily Green Dancing Leaves Mug

\$16.25

More Info

2. Select Tea



Organic Peppermint Bark Herb Tea Bags

\$13.25

More Info

Comfort and Joy Black Tea Bags

\$13.25

More Info

Gingerbread Cuppa Cake Tea Bags

\$12.75

More Info

Cinnamon Vanilla Red Tea

\$13.25

More Info

Included: Custom Gift Box

\$2.95



Attractive, reusable gift box with a bronze foil-embossed lid.

Includes gift card customized with your personal greeting.

Total: \$0.00

1

Add to Cart

Custom Gifts

Tea > Tea Gifts > Custom Gifts > Tea and Mug with Infuser Custom Gift




Tea and Mug with Infuser Custom Gift

5.0 1 Review [Write a Review](#)



Prices start at \$24.95

Select one tin of tea and give it with a ceramic mug, available in a number of styles and colors. Mug comes with [Read more >](#)

- 1. Select Mug \$16.25
 Orange Spice Dancing Leaves Mug [Edit](#)
- 2. Select Tea \$12.75
 Gingerbread Cuppa Cake Tea Bags [Edit](#)
- Included: Custom Gift Box \$2.95
 Attractive, reusable gift box with a bronze foil-embossed lid.
Includes gift card customized with your personal greeting.

- 1 +

Total: \$31.95

Add to Cart

Fly Sheet Finder



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4% REWARDS ON EVERY PURCHASE

LOW-PRICE GUARANTEE

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Fly Sheet Finder

SIZE ▶ FIT ▶ LIFESTYLE ▶ FLIES

So Rosie is a 17 hands stock horse breed horse with a standard chest.

Rosie will fit into a size 84, horse-sized fly sheet.

Next let's get Rosie's age and body characteristics.

« Back

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Schneiders
Horses define who we are

What can we help you find?

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FREE SHIPPING ON ORDERS OVER \$100 **100% SATISFACTION GUARANTEE** **4% REWARDS ON EVERY PURCHASE** **LOW-PRICE GUARANTEE** **TRUSTED SINCE 1948**

Fly Sheet Finder

Rosie's Perfect Fly Protection Wardrobe



RipGuard VTEK® Open Front

~~\$285.99~~ **\$139.99**

up to **51% off**



RipGuard Fitted V-Free® Open Front

~~\$285.99~~ **\$139.99**

up to **51% off**



RipGuard Fly Neck Cover

~~\$109.99~~ **\$49.99**

up to **55% off**



Dura-Tech® Mesh Fly Mask with Ears

~~\$49.99~~ **\$19.99**

up to **60% off**



Mosquito Mesh Fitted Fly Boots

~~\$74.99~~ **\$39.99**

up to **47% off**

Thank You!

Kim Planet
Chief Solutions Architect

kplanet@kaliocommerce.com